

Imagine Children's Museum
Board Meeting Minutes
January 23, 2019

Board meeting 6:00

Action Approval of minutes – Dec 2018 - **approved**
Action Treasurer's Report: Dec 2018 – **2018 was a strong year. These are preliminary numbers. There will be potential adjusting entries during the audit. The net income is increased over last year. Revenue was over the budget and expenses were under budget. A question was asked why the expenses over \$70k are not in blue as well. The Board has asked for expenses to be color coded as well to denote impact to the budget (>\$70k). All required reporting has been done. Capital receivables were discussed. Total persons served is up. Store sales continue to do well, setting records many months. A discussion about if numbers are down in some areas because of our crowding. There have been changes in technology in the Museum during the last year too. Approved**
Information Executive Director Report: Developmental access concern, social media response to FAN, water exhibit: stolen car – **Nancy shared an invitation to the Wendts awards, Feb 12th. Walt and Sandra as well as Raniere are being honored.**

Nancy shared the incident that occurred where a mother wanted access to the Museum for her children whose chronological age was over 18. Our policy is based on chronological age. The incident was shared negatively on Facebook. Nancy shared the Museum's Facebook response with the Board.

Nancy also shared a Facebook post disparaging FAN night at the Museum and its clientele. Nancy shared that a car was stolen from the Museum lot last weekend. There was also an incident where two unaccompanied adults wanted access to the Museum and were very vocally upset when they were granted a tour but not able to wander alone unescorted.

There was a pedestrian struck and killed this week on Pacific and Colby.

Nancy also shared wonderful examples of a Mona Lisa art project in the art studio.

Information Mission Moments: Kindle donation distribution – **Jim Alberts connected the Museum with a donor that gave us a donation of Kindles. The first distribution was last week to Discovery Club students.**

Unfinished Business

Information Property tax exemption appeal update – not expected until end of 2019 – **no change**
Information Amazon Smile, Fred Meyer Rewards reminder – **please continue to designate the Museum.**

Information Board only website – Play2le@rn

Information Upcoming audit dates (in-house Feb 11-13), audit and 990 (March board meeting)

New Business

Action Succession plan review – **a copy was distributed, and Nancy walked the Board through the plan which includes the short- and long-term plans, depending on how the duration was. The Board has also asked for the plan to be posted to the Board website. Approved**

Information	Board candidates; Dr Steve Sher, Pediatrician – <i>Steve is interested in joining the Board.</i>
Action	City of Everett Hotel/Motel grant Board authorization \$15,000– <i>approved unanimously</i>
Action	Year-end net income designation – <i>The Finance Committee recommends that \$575,000 of the net income is designated to increasing the Operations in the Sustainability fund to bring that total to \$1.9m. Funds of \$155k will be transferred from the general checking accounts to bring the amount transferred to the sustainability fund as well. Both the designation and the funds transfer approved unanimously</i>
Information	Follow up on distribution of materials to accountants, financial, legal and trust professionals <i>Kyle Reep- DA Davidson (Mary), Henry Newton, Albert Change (Clay), Janice Cunningham – Perkins Coie (Kevin), Tom & Tommy Little – UBS, Dan Leach – DA Davidson (Pete), Ryan Blume & Jenny Kenney (Pete), Eric Jacobsen (Nancy), Griffin Smith – LCL Financial (Rachel), Jared Fowler – Raymond James (Adam), Christopher Frank -Edward Jones (Camano based) (Bob), Mike Hughes (Jim), Matt Worthington – Advance Placement (Diana),</i>
Information	Expansion project updates Legislative next steps – <i>The Museum is pursuing a \$5m appropriations request. An infographic created specifically for the legislators was distributed as well as the draft of the House and Senate request forms. Clay, Diana and Nancy will all be attending meetings in Olympia. Please keep the forms and familiarize yourself with the request.</i> Fundraising – <i>the chairs and staff would appreciate any suggestions. A question was asked about Boeing but other than the JBLM funding we have been told capital is not being funded. Rachel has been working with Joe on BECF.</i> Architectural/Contractor – rendering- <i>a draft was shown</i>
Action	Exhibit gallery review & affirmation of direction – <i>Nancy walked the Board through the galleries. A question was asked about how the galleries were selected. Nancy shared that they continue to focus on Snohomish County as has been the focus since the beginning to highlight our community and county. A sample of the crane was brought in for the Board to review. Questions about the materials used and the longevity was asked. Adam answered that he thought the fiberglass was durable. Nancy also shared that structural engineers will review major installations as well, that nothing is done in isolation. Nancy reviewed the different galleries. Only the galleries are being voted on, not what is in them. A question was asked about the existing exhibits. Only the Art Studio and Build Zone will be moved. Everything else will stay in place. Galleries are: Northwest Woodlands Gallery, Creativity Space Gallery (art studio & maker space), Ecosystems Gallery, Import Export Our Port Gallery, Build Zone Gallery, Distribution and Simple Machines Gallery, Lodge Gathering Gallery, Outdoor Adventure Approved unanimously</i>
Information	All-day exhibit workshop, Feb 4 th , 8:30-5, Museum great room- <i>there will be representatives from the exhibits, construction, education and many other fields at the meeting.</i>
Action	Executive Director review- <i>The Board met to discuss Nancy’s review.</i>

Attendance: Clay, Kevin, Nancy V., Bob, Patty, Steve, Pete, Diana, Mary, Jim, Adam, Rachel, Falicia, Steve Sher

Mission

Utilize playful learning to enrich children’s lives.

We are committed to:

Celebrating creativity and imagination

Helping young learners thrive

Instilling a community connection

Learning experiences powered by play

Developing unique exhibits and programs

Reaching out to all children

Embacing diversity and inclusion

Nurturing child/caring adult interaction