



NEWS RELEASE

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FREE MINI DENTAL EXAMS AND MORE AT IMAGINE CHILDREN'S MUSEUM'S TOOTH-APOLOOZA

*Tooth-apolooza is the high point of Imagine Children's Museum's month-long celebration
of National Children's Dental Health Month*

Everett, Washington – Imagine Children's Museum is hosting Free Friday Night Live and
Tooth-apolooza Friday, February 20, from 5:30 – 9:00 p.m.

ABOUT TOOTH-APOLOOZA

Admission is free starting at 5:30 p.m. for this very special Free Friday Night Live event at Imagine
Children's Museum. In celebration of National Children's Dental Health Month, the Museum is
hosting its 9th annual Tooth-apolooza program. Local pediatric dentists will be offering free mini
dental exams for children from 6:00 – 8:30 p.m.

Various activity stations include "Plaque Beware!" where children can practice brushing and learn
about the amazing power of the brush and "Toothpaste – Your Teeth's Superhero," a hands-on
activity showing how sugar sticks to enamel and how difficult it is to get off. At a third station
children can create a "Brush-and-Go Bristle Book," a daily brush reminder to take home.

New to Tooth-apalooza this year is the "Sugar Aware Experiment" with Imagine Children's
Museum's own Dr. Science from 6:00 – 8:30 p.m. Figure out how much sugar is really in that candy
bar in this hands-on, eye opening science activity. The Museum will also be giving out goodie bags,
each containing a toothbrush, toothpaste and dental floss. Sponsors for Tooth-apolooza include
Snohomish County Dental Society, Washington Dental Service Foundation, Snohomish County
Dental Foundation, and Colgate.

ABOUT CHILDREN'S DENTAL HEALTH MONTH

February is National Children's Dental Health Month and Imagine Children's Museum is teaching kids about dental hygiene. The Art Studio is offering special dental-themed art projects each Friday in February, including a tooth fairy finger puppet and mini chomper. Each dental activity is a fun reminder of the importance of dental health. Sno-Isle Tech Skills Center students who are interested in careers in dentistry will be on-hand each Friday in February from 3:00 - 5:00 p.m. to teach children about proper brushing and flossing. Regular \$9.80 Museum admission applies.

National Children's Dental Health Month began in Ohio in 1941. The first national observance began in 1949.

"Instilling healthy habits like brushing daily in children when they're young will benefit them for a lifetime," Raniere, Creative Arts/Volunteer Manager at Imagine Children's Museum. According to the American Dental Association, oral health has been linked to a range of other health conditions including heart disease and diabetes.

ABOUT IMAGINE CHILDREN'S MUSEUM

Imagine Children's Museum is a non-profit community organization committed to making children's lives better by creating a place where they can playfully learn. Children, ages one through twelve, visit the Museum accompanied by their parent, grandparent, friend, neighbor, teacher or guardian. More than twenty hands-on enriching exhibits provide opportunities for children to discover, explore, create and imagine. Fun, interactive activities such as i-Engineers and Tuesday Tales are also offered. Since opening its doors in 2004, Imagine Children's Museum has served more than one million children and adults, including over 236,000 in 2011. *Sunset* magazine highlighted Imagine Children's Museum as a "fantastic children's museum" and it is rated a 5-Star Pick by *Lila Guide*. Imagine was selected as the "Best Museum for Kids" in the Puget Sound region by Nickelodeon's *ParentsConnect.com*. *King 5 Evening Magazine* voters have chosen Imagine as one of the top five "Best Fun Places for Kids" in Western Washington. The Museum is located on the corner of Wall and Hoyt Streets in downtown Everett. For hours and admission information, visit www.ImagineCM.org or call 425-258-1006.

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If you'd like more information about this topic please call Raniere at (425) 258-1006, Ext. 1023, or email Raniere@ImagineCM.org.