

**Imagine Children's Museum**  
**Profit & Loss Budget vs. Actual\_Board**  
**January 2020**

Cash Basis

	Jan 20	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>40000 · EARNED INCOME</b>	198,547.55	166,166.71	32,380.84	119.5%
<b>50000 · Public Support</b>	53,806.08	46,166.67	7,639.41	116.5%
<b>68000 · Interest Income</b>	9.57			
<b>Total Income</b>	<u>252,363.20</u>	<u>212,333.38</u>	<u>40,029.82</u>	<u>118.9%</u>
<b>Gross Profit</b>	252,363.20	212,333.38	40,029.82	118.9%
<b>Expense</b>				
<b>Creative Art</b>	0.00	208.34	-208.34	0.0%
<b>100000 · Unique Grant Funded Program</b>	531.76			
<b>46500 · Program Innovations</b>	127.92			
<b>600000 · Events</b>	471.95	1,208.34	-736.39	39.1%
<b>71500 · Education Expense</b>	7,141.27	3,483.34	3,657.93	205.0%
<b>72000 · Exhibits.</b>	1,274.82	10,833.34	-9,558.52	11.8%
<b>73000 · Museum Store Expense</b>	6,238.43	6,802.09	-563.66	91.7%
<b>74000 · Party Rooms.</b>	177.68	291.67	-113.99	60.9%
<b>74500 · Facility Rental Expense</b>	0.00	41.67	-41.67	0.0%
<b>74600 · After Hours</b>	0.00	83.34	-83.34	0.0%
<b>81000 · Operational Expense</b>	45,964.18	40,070.91	5,893.27	114.7%
<b>82000 · Personnel</b>	125,291.68	166,666.67	-41,374.99	75.2%
<b>85000 · In-Kind Expense</b>	410.00			
<b>90000 · Breakfasts-Event Expense</b>	547.50	833.34	-285.84	65.7%
<b>Total Expense</b>	<u>188,177.19</u>	<u>230,523.05</u>	<u>-42,345.86</u>	<u>81.6%</u>
<b>Net Ordinary Income</b>	<u>64,186.01</u>	<u>-18,189.67</u>	<u>82,375.68</u>	<u>-352.9%</u>
<b>Net Income</b>	<u><u>64,186.01</u></u>	<u><u>-18,189.67</u></u>	<u><u>82,375.68</u></u>	<u><u>-352.9%</u></u>