



FOR IMMEDIATE RELEASE

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*****Media Advisory*****

Grandparents' Day at Imagine Children's Museum

- WHAT:** Grandparents' Day, a special day to celebrate intergenerational play! Press invited
- WHEN:** Sunday, September 10, 2023, 9 a.m. - 4 p.m.
- WHERE:** Imagine Children's Museum, 1502 Wall St., downtown Everett
- WHO:** This event is for children (chronological ages 1-12) and their families.
On this special day, grandparents will receive complimentary admission to the Museum.

Everett, WA -- Grandparents from across Washington are invited to come make special memories with their grandchildren at Imagine Children's Museum on Grandparents' Day, Sunday, September 10.

The Museum is hosting a day full of activities to honor the unique role grandparents can play in young children's lives. On this special day, grandparents will receive complimentary admission to the Museum. For children and other family members, regular admission applies.

Imagine Children's Museum offers interactive, hands-on exhibits that inspire a lifelong love of learning through play. On Grandparents' Day, activities included with Museum admission will include the chance to play 20th-century games, live demonstrations of wood-turning to make wooden tops and themed art projects in the Art Hangout. In addition, young and old can explore two floors of imaginative playscapes celebrating the Port of Everett and Snohomish County, including a replica of the historic Snohomish Bicycle Tree.

Grandparents' Day is a special date for the Museum. It was on Grandparents' Day 30 years ago, in 1993, that the Children's Museum in Snohomish County first opened its doors at Marysville Mall. The children's museum evolved over the years and became known as Imagine Children's Museum in 2004, when it opened the doors of its permanent home at the corner of Wall St. and Hoyt Ave. in downtown Everett.

In October 2022, Imagine Children's Museum doubled in size with the opening of a \$25 million, state-of-the-art expansion. The Museum is now the largest children's museum in Washington State, and last year was voted #1 in Snohomish County for family entertainment by readers of the Herald. It is also the first

and only children's museum accredited by the Alliance of American Museums (AAM) in the Pacific Northwest.

Nurturing child/adult interaction through play has long been a pillar of the work of Imagine Children's Museum.

"The benefits of intergenerational play cannot be overstated, because for many children and grandparents, these can be among the most special memories they keep with them all life long," said Executive Director Nancy Johnson. "Research shows that children who play regularly with adults experience the greatest developmental benefits. Play lays the foundation for reading, writing, mathematical reasoning, creativity, critical thinking and a general love for life and learning."

On September 10, the three new stories of the Museum's new expansion will be open from 9 a.m. to 4 p.m. The Museum's classic exhibits on the North side will be available to the public from 11 a.m. to 4 p.m.

Families can find snacks, drinks and special treats Divy's on the Museum's third floor. Grandparents may also want to save time for Adventure Toys, the Museum store located next to the front desk, which is always stocked with award-winning games and toys for kids ages 1 - 99.

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