

NEWS RELEASE

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Holiday Magic at Imagine Children's Museum!

Six weeks of holiday fun for kids ages 1-12 and their grown-ups

EVERETT, WA — This festive season, Imagine Children's Museum invites Washington children and their families to share the magic of the holidays together in a joyful space full of wonder and imagination. With jolly visits from Santa Claus, special events, holiday decorations and seasonal crafts, Imagine Children's Museum is where families can find quality time together amid busy holiday schedules.

Located in beautiful downtown Everett, Imagine is Washington's greatest interactive family play space for children ages 12 and under*. It recently opened a \$25 million expansion including two new floors of interactive exhibits to inspire a lifelong love of learning through play. The expanded museum includes a woodland climbing structure, a make-believe wildlife veterinary clinic, an aquarium and marine science gallery, a hands-on engineering exhibit, an art studio and a tinker shop where children can learn to use real tools. These complement the museum's beloved original exhibits, which include captivating playscapes, encompassing a bus, a plane, a miniature locomotive track and a water works area.

Imagine is festive throughout the season, and offers a flurry of special experiences and programs that are free with Museum admission or membership, including:

Saturday, November 25 – North Pole Party

Kick off the holidays with an indoor tree lighting at 10 a.m.! Followed by festive art projects, kindness calendars, a yeti hunt, selfies with Santa Claus and story time with Mrs. Claus.

Saturday, December 2 – Celebrate Our World: Holidays Around the World

Learn how winter holidays are celebrated around the world. Come to Imagine to celebrate diverse cultures through games and art projects. Enjoy a performance by musicians Miho and Diego, introducing audiences to the music of Japan and Latin America.

Saturdays, December 9 & 16 – Luminary Lantern Workshops (at Evergreen Arboretum)

Imagine staff leads a free community workshop from 4-5:30 p.m. at Evergreen Arboretum. Create your own luminary (lantern) in this hands-on class, then return with it to the Arboretum on December 21st from 6-7 p.m. for a Solstice Luminary Walk.

Monday-Friday, December 18-22 & 26-29 – Holiday Camps

Keep kids active this holiday break season with science, engineering and art fun!

Saturday, December 23 – Polar City Party

Take a selfie with Santa Claus and Mrs. Claus before Christmas! Build a pretend snow fort with our special soft blocks. Other playful activities include penguin races, icy games, polar bingo, winter art projects and snowy science activities.

Memberships

Members enjoy free admission to the Museum for an entire year. Searching for holiday gifts? Memberships make imaginative, experiential holiday gifts that keep on giving all year long.

Holiday Shopping

No Museum admission required!

Buy your holiday gifts at the Museum store, Adventure Toys! Downtown Everett's biggest toy store for children ages 12 and under is stocked with oodles of award-winning games, puzzles, science kits and art supplies to spark children's imaginations. Open during Museum hours.

Divy's Food Truck

While at Imagine Children's Museum, don't forget to swing by Divy's Food Truck on the 3rd floor where you can purchase snacks and drinks to satisfy the whole family. Or you can bring in your own holiday treats to enjoy on the 3rd floor to fuel your day of play.

Imagine offers extended Monday hours in December; check ImagineCM.org for times.

Imagine is located at 1502 Wall Street in downtown Everett, with the main entrance on Hoyt Avenue. Street parking and pre-pay parking lots are available around the Museum. Visit ImagineCM.org for more information about all the Museum has to offer!

Save Big When You Play and Stay in Snohomish County

Now through December 10, get *50% off admission* when you visit Imagine and stay overnight in Snohomish County! Terms and conditions apply; check our website for full details.

About Imagine Children's Museum

With a mission to enrich children's lives through playful learning, Imagine Children's Museum is a nonprofit organization serving children ages 1-12 and their families. Located in downtown Everett, it offers an emotionally and physically safe space for children and families to engage in playful learning activities and connect with each other in positive ways. Voted #1 for family entertainment in Snohomish County by the Everett Herald, it serves more than 280,000 visitors a year and counting. In October 2022, Imagine opened a \$25 million, three-story expansion that made it the largest children's museum in Washington. It has long received grassroots, community support to become an integral resource for children, families, schools, youth organizations and social service agencies in Snohomish County and beyond. In 2017, Imagine achieved American Alliance of Museums accreditation, the highest national recognition afforded the nation's museums, becoming the first accredited children's museum in the Pacific Northwest. It has a 4-star rating from Charity Navigator, America's leading independent evaluator of charities for financial health, accountability and transparency. To learn more, go to ImagineCM.org*

*Chronological age applies